

Chief Student Services Officers Association



2019 CSSO Conference Overview

The California Community Colleges Chief Student Services Officers facilitate the mission of serving all students and providing a high quality education. Each of the 114 college CSSOs provide vision, direction and leadership to a diverse and dedicated staff. The Association strives to meet the mission of our organization to assist student in reaching their academic and career goals across the state.

We would like to invite you to be a sponsor for the Annual CSSO Conference, March 24-26, 2019 at the Sheraton Gateway LAX Hotel in Los Angeles, California. This year's conference will also include pre-conference sessions designed to provide professional growth opportunities. The conference will host college decision-makers ranging from vice presidents, deans, directors and faculty all looking at professional development and new and innovative ways to serve students. This year's theme is **"Rewriting the Student Success Narrative: Leadership, Equity, Access, Pathways."**

Chief Student Services Officers...

- lead Student Services for 2.5 million students
- provide access and support for underserved populations
- lead Equity and Social Justice conversations on their campuses
- envision and implement innovative technology and processes

Our annual conference is an opportunity to collaborate with colleagues, to learn from those whose innovative and successful ideas are paving the way to increasing student success. More than 300 representatives from student services, instruction, categorical programs, the State Chancellor's Office, and a myriad of other constituents will convene, all focused on improving student success and completion while maintaining access for underrepresented student populations. We hope you will consider being a sponsor and sharing your contributions to student success with the field and the service to our 2.4 million California Community College students. Attached is a complete list of available sponsorship packages (including exhibitor only opportunities) for your consideration.

To secure your commitment, go to <http://events.constantcontact.com/register/event?llr=eeurwqyab&oeidk=a07efmq1q7a0f03870f>.

For questions or to obtain additional information contact: Eric Bishop at (909) 652-6502 or eric.bishop@chaffey.edu or Sylvia Dorsey-Robinson at (559) 707-2688 or cssoassociation@gmail.com.

This is a dynamic and changing time in California Community Colleges and CSSO leadership and ALL discussions are critical to student success. Join us and be an active participant in our leadership movement. We look forward to having you involved!!

Ensuring Opportunities for Success for Every Student

Chief Student Services Officers Association



2019 CSSO Conference Sponsorship and Other Opportunities

TITLE LEVEL WELCOME RECEPTION AND OPENING GENERAL SESSION SPONSOR: \$25,000

One Opportunity

- Six complimentary conference registrations
- Networking opportunity with CSSO Board
- Educational Talk – 15 minutes in exhibit area
- Article – write an article to be shared with members
- Seven (7) minute presentation during opening general session
- Double table in exhibit area with space for up to a 10' wide pop up
- Recognition and logo placement – logo/listing (50 word) in program book; logo on program cover, printed pocket schedule and tote bag; logo projected at general sessions
- Signage – logo placed on hosted event signage
- Mailing List – one time use of post-conference attendee opt-in email list
- Program advertising – full page; back cover
- Website – listing and logo on conference page; recognition on home page
- Brochure insert
- Materials placement on chairs at one meal / general session

PLATINUM LEVEL LUNCH SPONSOR: \$15,000

Two Opportunities

- Four complimentary conference registrations
- Networking opportunity with CSSO Board
- Educational Talk – 10 minutes in exhibit area
- Five (5) minute presentation during opening general session
- Table in exhibit area
- Recognition and logo placement – logo/listing in program book (35 word); logo on program cover and on exhibit area game card
- Signage – logo placed on hosted event signage
- Mailing List – one time use of post-conference attendee opt-in email list
- Program advertising – full page; inside front or back cover
- Website – listing and logo on conference page
- Brochure *insert

GOLD LEVEL BREAKFAST SPONSOR: \$10,000

Two Opportunities

- Three complimentary conference registrations
- Educational Talk – 5 minutes in exhibit area
- Three (3) minute presentation during opening general session
- Table in exhibit area
- Recognition and logo placement – logo/listing in program book (20 word)
- Signage – logo placed on hosted event signage

- Mailing List – one time use of post-conference attendee opt-in email list
- Program advertising – full page; inside front or back cover
- Website – listing and logo on conference page
- Brochure *insert

SILVER LEVEL REFRESHMENT BREAK SPONSOR: \$5,000

Four Opportunities

- Two complimentary conference registrations
- Table in exhibit area
- Recognition and logo placement – logo/listing in program book (10 word)
- Mailing List – one time use of post-conference attendee opt-in email list
- Program advertising – half page; inside front or back cover
- Website – listing on conference page

BRONZE LEVEL BREAKOUT ROOM SPONSOR: \$2,500

10 Opportunities

- One complimentary conference registration
- Table in exhibit area
- Recognition and logo placement – logo/listing in program book (10 word)
- Mailing List – one time use of post-conference attendee opt-in email list
- Program advertising – quarter page; inside front or back cover
- Website – listing on conference page

EXHIBITOR ONLY: \$750

Multiple Opportunities

- Table in exhibit area (*includes two exhibitor area only badges with access to refreshment breaks and welcome reception and the option to bring one pop up banner maximum 3' wide*)

Directed to Community Colleges...

INSTITUTIONAL SPONSOR: \$1,000 or Higher

- College logo recognition in the conference program

Directed to those who may have schedule conflicts prohibiting attendance...

BROCHURE INSERT: \$500

- Provide *insert (brochures, flyers or promo items) for conference bags; quantity estimated at 300

ADVERTISING: \$250, \$375 or \$500

- Quarter, half or full page ad (respectively) in conference program (*print ready artwork supplied by purchaser*)

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Sponsorship Levels / Benefits at a Glance

	Level / Benefit	Title	Platinum	Gold	Silver	Bronze
Attend	Complimentary full conference registrations	6	4	3	2	1
	Networking opportunity with CSSO Board	X	X			
Educate	Opportunity to present an educational talk in the exhibit area	15 minute	10 minute	5 minute		
	Write an article to be shared with membership	X				
Interact	Time at podium	7 minutes	5 minutes	3 minutes		
	Table in exhibit area	X (double; allowing for 10' pop up)	X	X	X	X
Promote	Recognition and Logo Placement (all levels receive thank you signage recognition)	Logo/listing (50 word) in program book; logo on program cover, printed pocket schedule and tote bag; logo projected at general sessions	Logo/listing in program book (35 word); logo on program cover and on exhibit area game card	Logo/Listing in program book (20 word)	Logo/Listing in program book (10 word)	Logo/Listing in program book (10 word)
	Signage – logo placed on hosted event signage	X	X	X	X	
	Mailing List – one time use of post-conference attendee opt-in email list	X	X	X	X	X
	Program Book Advertising	Full Page (back cover)	Full Page (inside front or back cover)	Full Page	Half Page	Quarter Page
	Website (for one month pre-conference and five months post)	Listing and logo on conference page; recognition on home page	Listing and logo on conference page	Listing and logo on conference page	Listing on conference page	Listing on conference page
	*Insert in conference bags	X	X	X		
	Opportunity to place materials on chairs at opening general session	X				

*Limited to one brochure, flyer or promotional item; each additional item \$250.

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