“Creating Pathways to Success through non-traditional collaboration and integration.”

Susan Sweeney
Director of Community Education and Career Pathways

Annette Gutierrez
CalWORKs/Fresh Success /Food Pantry Supervisor
Agenda

- Who is in the room?
- Overview of Gavilan College
- Fresh Success
- Food Pantry
- Community Education and Career Pathways Collaboration
- Q&A
- Contact Information
Gavilan College

- Gavilan is comprised of 2,700 square miles
- Southern Santa Clara County & San Benito County
- 7 out of the 13 colleges in our region are in Santa Clara County
### Annual 2012-2013 Student Count 11,377

<table>
<thead>
<tr>
<th>Demographic</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>African-American</td>
<td>206</td>
<td>2.24 %</td>
</tr>
<tr>
<td>American Indian/Alaskan Native</td>
<td>32</td>
<td>0.35 %</td>
</tr>
<tr>
<td>Asian</td>
<td>411</td>
<td>4.47 %</td>
</tr>
<tr>
<td>Filipino</td>
<td>172</td>
<td>1.87 %</td>
</tr>
<tr>
<td><strong>Hispanic</strong></td>
<td><strong>5,406</strong></td>
<td><strong>58.84 %</strong></td>
</tr>
<tr>
<td>Multi-Ethnicity</td>
<td>241</td>
<td>2.62 %</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>35</td>
<td>0.38 %</td>
</tr>
<tr>
<td><strong>Unknown</strong></td>
<td><strong>1,001</strong></td>
<td><strong>8.80 %</strong></td>
</tr>
<tr>
<td><strong>White Non-Hispanic</strong></td>
<td><strong>3,973</strong></td>
<td><strong>34.92 %</strong></td>
</tr>
</tbody>
</table>

### Annual 2016-2017 Student Count 9,187

<table>
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<td>0.38 %</td>
</tr>
<tr>
<td><strong>Unknown</strong></td>
<td><strong>1,001</strong></td>
<td><strong>1.59 %</strong></td>
</tr>
<tr>
<td><strong>White Non-Hispanic</strong></td>
<td><strong>2,538</strong></td>
<td><strong>27.63 %</strong></td>
</tr>
</tbody>
</table>
Table 8: Key Cities for Student Origination

Distinct Headcounts, Fall Terms 2011 to 2015

<table>
<thead>
<tr>
<th>In-Dist</th>
<th>City</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>2015</th>
<th>Change</th>
<th>Total</th>
<th>Average</th>
<th>% of All Zips Total</th>
<th>Cumulative %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>Gilroy</td>
<td>2,476</td>
<td>2,286</td>
<td>2,267</td>
<td>2,257</td>
<td>2,340</td>
<td>-5.5%</td>
<td>11,626</td>
<td>2,325</td>
<td>31.2%</td>
<td>31.2%</td>
</tr>
<tr>
<td>Y</td>
<td>Hollister</td>
<td>2,138</td>
<td>1,914</td>
<td>1,867</td>
<td>1,800</td>
<td>1,866</td>
<td>-12.7%</td>
<td>9,585</td>
<td>1,917</td>
<td>25.7%</td>
<td>57.0%</td>
</tr>
<tr>
<td>Y</td>
<td>Morgan Hill</td>
<td>1,099</td>
<td>971</td>
<td>912</td>
<td>943</td>
<td>979</td>
<td>-10.9%</td>
<td>4,904</td>
<td>981</td>
<td>13.2%</td>
<td>70.1%</td>
</tr>
<tr>
<td>Y</td>
<td>San Martin</td>
<td>198</td>
<td>193</td>
<td>180</td>
<td>166</td>
<td>183</td>
<td>-7.6%</td>
<td>920</td>
<td>184</td>
<td>2.5%</td>
<td>72.6%</td>
</tr>
<tr>
<td>Y</td>
<td>San Juan Bautista</td>
<td>110</td>
<td>112</td>
<td>109</td>
<td>101</td>
<td>111</td>
<td>0.9%</td>
<td>543</td>
<td>109</td>
<td>1.5%</td>
<td>74.1%</td>
</tr>
<tr>
<td></td>
<td>San Jose</td>
<td>156</td>
<td>158</td>
<td>152</td>
<td>187</td>
<td>241</td>
<td>54.5%</td>
<td>894</td>
<td>179</td>
<td>2.4%</td>
<td>76.5%</td>
</tr>
<tr>
<td></td>
<td>Salinas</td>
<td>88</td>
<td>74</td>
<td>72</td>
<td>81</td>
<td>120</td>
<td>36.4%</td>
<td>435</td>
<td>87</td>
<td>1.2%</td>
<td>77.6%</td>
</tr>
<tr>
<td></td>
<td>Watsonville</td>
<td>58</td>
<td>51</td>
<td>51</td>
<td>55</td>
<td>66</td>
<td>13.8%</td>
<td>281</td>
<td>56</td>
<td>0.8%</td>
<td>78.4%</td>
</tr>
<tr>
<td></td>
<td>Los Banos</td>
<td>40</td>
<td>31</td>
<td>41</td>
<td>53</td>
<td>64</td>
<td>60.0%</td>
<td>229</td>
<td>46</td>
<td>0.6%</td>
<td>79.0%</td>
</tr>
<tr>
<td></td>
<td>Aromas</td>
<td>35</td>
<td>31</td>
<td>27</td>
<td>30</td>
<td>34</td>
<td>-2.9%</td>
<td>157</td>
<td>31</td>
<td>0.4%</td>
<td>79.4%</td>
</tr>
<tr>
<td>Y</td>
<td>San Jose</td>
<td>24</td>
<td>26</td>
<td>20</td>
<td>16</td>
<td>23</td>
<td>-4.2%</td>
<td>109</td>
<td>22</td>
<td>0.3%</td>
<td>79.7%</td>
</tr>
<tr>
<td></td>
<td>Campbell</td>
<td>24</td>
<td>18</td>
<td>33</td>
<td>13</td>
<td>18</td>
<td>-25.0%</td>
<td>106</td>
<td>21</td>
<td>0.3%</td>
<td>80.0%</td>
</tr>
</tbody>
</table>

Source: California Community College Chancellor’s Office, MIS Referential Files; analysis by Cambridge West Partnership, LLC
Table 18: Comparative Household Incomes by City

<table>
<thead>
<tr>
<th>Household Income Range</th>
<th>Morgan Hill</th>
<th>Gilroy</th>
<th>Hollister</th>
<th>San Martin</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;= $34,999</td>
<td>18.0%</td>
<td>25.4%</td>
<td>26.1%</td>
<td>13.0%</td>
</tr>
<tr>
<td>$35-74,999</td>
<td>19.9%</td>
<td>25.0%</td>
<td>30.4%</td>
<td>25.0%</td>
</tr>
<tr>
<td>$75-149,999</td>
<td>31.2%</td>
<td>28.7%</td>
<td>31.9%</td>
<td>33.0%</td>
</tr>
<tr>
<td>$150,000+</td>
<td>30.9%</td>
<td>9.9%</td>
<td>10.9%</td>
<td>29.0%</td>
</tr>
</tbody>
</table>

Source: Environmental Systems Research Institute, Demographic and Income Profile; analysis by Cambridge West Partnership, LLC

Chart 5: Effective Service Area, Educational Attainment in 2016 for Adults Age 25 or Older

- Graduate Degree: 8%
- Bachelor's Degree: 17%
- Associate Degree: 8%
- Some College, No Degree: 21%
- High School Graduate: 22%
- Less Than High School: 24%

Source: Environmental Systems Research Institute, Market Profile; analysis by Cambridge West Partnership, LLC
Fresh Success

- Extends benefits to Community College students receiving CalFresh benefits who may not be eligible otherwise.

- Partnership with:
  - California Community Colleges Foundation
  - California Department of Social Services
  - Food and Nutrition Services
  - Local Counties
  - Community Colleges
Eligibility @ Gavilan

• Reside in Santa Clara or San Benito County

• Receiving/Eligible to receive CalFresh benefits.

• Enrolled/Plan to enroll in eligible courses
  ▫ CTE, Basic Skill, CWE, GED, ESL, Community Ed.
Gavilan College was the first college, started as a pilot in June 2016, serving Santa Clara County.

**Services included:**
- Academic Counseling
- Resource Brokerage
- Student Success Workshops
- Textbook vouchers
- Transportation assistance
- Utility assistance
- Homelessness assistance
- Legal assistance
- Ancillary
- Parking Permits
2017-18 expanded to include San Benito County
  - Assessed services and made changes

Current services include:
  - Academic Counseling
  - Resource Brokerage
  - Student Success Workshops
  - Textbook vouchers
  - Transportation assistance
  - PG&E assistance
  - Rental assistance
  - Vehicle repair assistance
  - Ancillary (required tools & materials)
  - Parking Permits
  - Community Education Fees
Demographics

2016-2017 Federal Fiscal year

- Served 106 unduplicated students
- 71.43% Positive Completion from one term to another
- 70% enrolled in CalFresh because of FS
- 67% Female
- 54% w/o dependents
- 69% Single
- 10% Homeless
- 12.5% Timed Out CalWORKs
- 57% Hispanic/Latino/Spanish Origin
- 43.5% Employed (89% Part Time)
GAVILAN COLLEGE

Food Pantry
SERVING THE GAVILAN COLLEGE COMMUNITY

Free Service

5055 Santa Teresa Blvd., Gilroy, CA 95020
Located in LH35
CalFresh application assistance is available please contact us at
(408) 852-2855 to schedule an appointment.

Please bring your own bags.

Sponsored by:
SECOND HARVEST FOOD BANK
“Two-thirds of community college students have trouble paying for food, according to a new 24-state study. California schools are combining federal aid with campus food pantries and other programs to help.”

~Jessica Mendoza~

Gavilan College Food Pantry

- Established May 2016
- Partners with Second Harvest Food Bank, St. Joseph’s Family Center, CalWORKs, Equity, and ASGC.
- Non-perishable items
- Staffed by CalWORKs and Financial Aid student workers
2016-2017
• 4,434 duplicated individuals served (369/month)
• Non-perishables only
• CalFresh Application Assistance available once/twice per month
• Limited financial resources
• Two student workers

2017-2018
• 3,424 duplicated individuals served to date (428/month)
• Non-perishables, Fruits & Vegetables
• Hygiene Products
• CalFresh Application Assistance available by appointment.
• Hungry Free Campus Funds
• Four student workers
• Need for larger space
What we learned along the way...

• **AB1995**: Access to showers for homeless students = Hygiene Bags

• **CalFresh Application Assistance** = Sustainable food source

• **Snack Bags vs. Weekly Bag**

• **Survey** = Fresh fruits and vegetables

• **Athletes, Out of State students & Community (non-student) patrons**

• **Student worker training** (customer service, food safety and handling)
GAVILAN COLLEGE
Community Education

THIS SUMMER
CONNECT WITH COMMUNITY ‘ED’
your connection to lifelong learning!

SUMMER 2017

NEW! Hula Dancing, page 3
NEW! Certified Phlebotomist, page 5
Ballroom Dance, page 5
Pharmacy Technician, page 7
Digital Photography, page 8
NEW! Watercolor En Plein Air, page 8

Classes begin June - August

www.GavilanCE.com
(408) 229-4201

GAVILAN COLLEGE
Community Education

Winter - Spring 2018

Learn More, Earn More

Learn a New Language

Careers in Healthcare, page 7
Learn Spanish, French or Italian, page 12
NEW! Reading Mechanical Drawings, page 4
NEW! Career Technical Education, page 28
English as a Second Language, page 37

Classes begin January - May

www.GavilanCE.com
(408) 229-4201
Community Education

- Overview of program
- Focus on CTE
- Program elements past and present
- Collaboration with:
  - Department of Rehabilitation
  - America Job Centers
  - WIOA Contract
  - Fresh Success @ Gavilan College
  - Santa Clara County CalWORKs
## GAVILAN COLLEGE

**CalWORKs 2017-2018**

**Community Education Course Matrix**

The courses below are fee based and will be covered using a county voucher system. These courses are not financial aid eligible. Welfare to work supportive services are available upon approval. The Gavilan College CalWORKs office will facilitate and monitor attendance, study time, necessary supportive services and TBA development. Please email referrals directly to Olga Rodriguez at orodriguez@gavilan.edu. For scheduling of classes, dates, time and location please visit the Community Education website at [https://gavilan.augusoft.net/](https://gavilan.augusoft.net/) or call them at (408) 229-4201.

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Cost</th>
<th>Course Type</th>
<th>Requirements</th>
<th>Median Income/Projected Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative Dental Assistant</td>
<td>$2295</td>
<td>Open Entry, Online, 150 hours</td>
<td>• GED/HS Diploma&lt;br&gt; • Must be 18 years or older</td>
<td>• Median $38,231 Annually&lt;br&gt; • Additional need of 6,170 by 2024</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minimum 25 hours/week up to 6 months&lt;br&gt; Minimum 30 hours/week up to 5 months&lt;br&gt; Minimum 35 hours/week up to 4.5 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative Medical Specialist with Medical Billing and Coding</td>
<td>$3195</td>
<td>Open Entry, Online, 500 Hours</td>
<td>• GED/HS Diploma&lt;br&gt; • Must be 18 years or older&lt;br&gt; • Pass CMAA and CBCS exams</td>
<td>• Median $35,581 Annually&lt;br&gt; • Additional need of 103,300 by 2024</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minimum 41 hours/week up to 12 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clinical Dental Assistant</td>
<td>$2,495</td>
<td>Open Entry, Online, 240 hours</td>
<td>• GED/HS Diploma&lt;br&gt; • Must be 18 years or older&lt;br&gt; • Prepares for Dental Assisting National Board Exam</td>
<td>• Median $39,520 Annually&lt;br&gt; • Additional need of 5,720 by 2024</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Minimum 40 hours/week up to 6 months</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In Home Health Care (Includes adult and infant CPR &amp; first aid certificate)</td>
<td>$185 each</td>
<td>In Person: 12 hours</td>
<td>• Must be 18 years or older</td>
<td>• Median $23,953 Annually&lt;br&gt; • Additional need of 42,500 by 2024</td>
</tr>
<tr>
<td>Loan Signing Agent</td>
<td>$259</td>
<td>In Person: 7 hours</td>
<td>• Pass Certification Exam&lt;br&gt; • Background Check&lt;br&gt; • Must be 18 years or older</td>
<td>• Median $44,989 Annually&lt;br&gt; • Additional need 26,500 by 2024</td>
</tr>
</tbody>
</table>
Industry Partners

• Local business needs drives development (Welding and Mechanical Drawing)

• Creates additional opportunities for partnerships with Fresh Success & CalWORKs.

• Incubate for possible transition to credit/non-credit (Water Resource Management)
“Creating Pathways to Success through non-traditional collaboration and integration.”

- Community Education & Career Pathways
- CalWORKs
- Fresh Success (CalFresh E&T)
- Hungry Free Campus Funding
- CalFresh Outreach and Application Assistance
- Statewide Efforts
- Strong Workforce Program
- WIOA
- Equity
- Guided Pathways
Contact Information

Gavilan College

Annette Gutierrez
Fresh Success
408-848-4813
agutierrez@gavilan.edu

Susan Sweeney
Community Education
408-229-4201
ssweeney@gavilan.edu

Foundation for California Community Colleges

Tanya Garbolino
Manager, Fresh Success
916-491-4477
tgarbolino@foundationccc.org

Courtney Cagle
Senior Specialist, Fresh Success
916-491-4468
ccagle@foundationccc.org