WOW! Week of Welcome at BCC

Presented by Barstow Community College

Barstow Community College

Presenters

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GO VIKINGS!!!
Nobody tells me Anything!!
I'm the last to know!!
I didn't know that existed!!
Faculty Collaboration

- Special Presentation during In-service
- Received goody bags and items to review
- Their own week of welcome t-shirt
- Faculty recruited to table about their courses and programs during the resource fair
- Hosted a food with friends after the scavenger hunt
- Encouraged the faculty to work the welcome tent
- Counseling Faculty hosted the Morning Wake Up Sessions
Start Here, Go Anywhere

Transfer from Day One

Transfer Awareness Presentation

Provide transfer basics information to all incoming and continuing transfer students.

Topics includes:
- What do I need to do to transfer?
- How long does it take to transfer?
- What courses are required to transfer?
- What is required to transfer to a CSU and/or UC?
- What is required to transfer to private 4-year, out-of-state and/or international university?
- ADT Degrees at BCC
- Understanding your educational plan

** It's never too early to start planning for your future **
Counselors and Advisors available to discuss pathways for students

To take W.O.W. to the next level we invited local community resources to have a presence on campus for the duration of W.O.W. Week. These community resources not only promoted their services, but it encouraged students to invest in the local economy.

The services included:
- Health and Wellness
- Scholarships
- Adult Education
- University Representatives
- Transportation

Mini Fair

Community Involvement

It Takes a Village
Community Involvement
Mission City

Mission City is a local health clinic that was providing free health screenings and promoting frequent health checks amongst the college and community.

Community Involvement
Barstow Community College Foundation

The Barstow Community College Foundation made their presence at the resource fairs promoting scholarships for students and advertising payroll deductions for staff to contribute to the scholarship fund.
Community Involvement

Adult Education

The Barstow Area Consortium for Adult Education was available to provide information about their programs for furthering our community’s education by obtaining a GED.

Community Involvement

Victor Valley Transit Authority (VVTA)

VVTA piloted free bus rides for college students who pay their $11 semester student fee. VVTA has continued their partnership with Barstow Community College offering free bus rides to our students.
**Planning Stages**

**Create a Week of Welcome Committee**

**Representative from each department:**
- Admissions and Records
- Special Programs and Services
- Student Success and Equity
- Athletics
- Financial Aid
- ASG/Student Life
- Transfer and Career Center
- Computer Commons & Library
- Performing Arts Center
- Military Programs
- Career Technical Education

**Meeting Schedule**
Biweekly meetings from May through August

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**Planning Stages:**

**Identify goals and strategies**

**Week of Welcome Goal:**
- Help students get connected to
- People
- Places
- Academic Resources

**Week of Welcome Strategies:**
- Resource Fair
- Scavenger Hunt Bingo
- Academic Workshops
- Transfer Fair
- WOW with Career Technical Education
- WOW with Military Programs
Planning Basics
Who, What, When, Where, Why

X Target Audience:
○ Athletes
○ First Year Students
○ Returning Students

X What:
○ Welcome Week Activities

X When:
○ Athletes: Orientation Day
○ 1st Week of classes

X Where:
○ Main Campus
○ CTE Building
○ Fort Irwin Campus

X Why: Get students oriented with campus and the resources available

Planning Stages
Daily WOW Action Plan

Week of Welcome: Thursday August 9th

- Sign in Table & Breakfast 8:00am – 9:00am (UC Lobby)
- Mini Workshops 9:00am – 10:15am (Computer Commons)
- Team Scavenger Hunt 10:30am – 11:30am (Campus Activity)
- Mini Resource Fair and Lunch 12:00pm – 12:45pm (UC Lobby/Black Box)

Sign-in Table & Breakfast 8:00am – 9:00am
Location: URC Lobby

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Breakfast Crew 8:00am – 9:45am
Location: URC Lobby

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Mini Workshops 9:00am – 10:15am
Location: Computer Commons
- Single Sign On, Office 165 & Canvas Overview
- 9:00am – 9:30am (Crystal)
- My Financial Portal
- 9:30am – 9:45am (Alawar)
- Cal Fresh and Food Pantry
- 9:45am – 10:15am (Mary)

Scavenger Hunt 10:30am – 11:30am (All Staff)
Location: Campus

Lunch 12:00pm – 12:45pm (All Staff)
Location: Black Box
Scaling UP

Barstow Community College serves 4,400 students annually. 2,940 of these students were served by our Week of Welcome.

The Big Questions—
• How much does it cost?
• Who is responsible for paying?
• How do you staff the event?

How much does the event cost?
• This event does have cost.
• This cost should be spread out between departments because it encompasses all students.
• Events were sponsored by different programs around campus, Student Success, Equity (now SEA), EOPS/CARE, CalWORKs, Transfer, ASG
**Staffing the Event**

- The event took significant time and effort
- Only a few departments used staff
- Spring Into Action—additional staffing resources
- Partner with different departments like IT, Research
- Invite administration to staff tables

**Additional Funding**

- Each college is unique
- Use a small amount of funding from various sources
- Meet with your deans and VP’s, even the college President
Silos No More

- Additional Events that lead to additional collaboration:
  - Student Success Series
  - Student Equity Series
  - Athletic Outreach Series
  - Innovation Summit
  - Faculty Buy In

Thank you

Questions