


Going Big in Support of Student Basic Needs

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Introduction


- About Presenters
- Organization Introduction
 - Foundation for California Community Colleges
 - Glendale Community College
- Presentation Outline and Goals



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Developing a Basic Needs Program at GCC

- History of addressing student basic needs at GCC
 - Food pantry
 - Other decentralized services
- Data from Real College Survey
- Basic Needs Task Force & Recommendations
- The impact of COVID-19 on the need and decision to open a basic needs program
- Managing staff expectations



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Limitations

- Budget & Long Term Financial Considerations
 - Elimination of Hunger Free Campus funding in 2020-2021 fiscal year
 - Limited funding through donations and Student Equity and Achievement
- Staffing Limitations
 - 1 program manager
 - Student workers
- High Cost of Program Development
- Limited Existing Partnerships
- Student Needs Misaligned with Program Structure, Offerings, and Funding



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GCC CARES Mission Statement

CARES: Center for Assistance, Resources, and Educational Success

GCC CARES strives to close the educational achievement gap for students facing food, housing, and financial insecurity.

We do this by providing students with direct basic needs assistance, connecting them with critical on- and off-campus resources, and offering impactful financial wellness workshops.



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GCC CARES Theory of Change



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GCC CARES Programs & Services

- Food Pantry - Pivoting During COVID-19
 - Drive-Through Food Bank
 - Reopening Food Pantry
 - Grants & Monthly Giving Program
 - Partners & Volunteers
- Emergency Fund & HEERF/CA IABP Emergency Grants
 - Initial Fundraising with Foundation (\$100,000)
 - Over \$28 million in HEERF and CA IABP Funding for Students (initially we only expected HEERF1 funding and not any additional rounds of funding)
 - Temporary program that will ultimately be eliminated



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GCC CARES Programs & Services

- Fresh Success
 - Sheltered Success: Low Income Student Rental Assistance Program
 - Financial Success: Babson Financial Literacy Project
 - Case Management & Other Supportive Services
- CalFresh Outreach & Application Support



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Developing a Basic Needs Program at GCC



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Fresh Success Overview

- Federal reimbursement program funded by USDA SNAP
- Helps colleges, CBOs, and adult schools access federal SNAP Employment & Training funding
- Funding allows partners to expand services for low-income students to improve their employability

Eligible Students

- Receiving CalFresh
- Not in CalWORKS
- Enrolled in eligible courses

Eligible Funding

- Non-federal
- Not supplanting
- Not used as match for another federal program

Eligible Activities

- Case management
- Academic and career counseling
- Administrative activities
- Financial supports

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Fresh Success Partners FFY 2021

Map showing Fresh Success Partners for FFY 2021 across California. Legend includes:

- Green circle: Fresh Success Partners (Eligible for funding)
- Green square: Fresh Success Partners (Not eligible for funding)
- Green triangle: Fresh Success Partners (Not eligible for funding)
- Green diamond: Fresh Success Partners (Not eligible for funding)
- Green star: Fresh Success Partners (Not eligible for funding)

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Gaining Support for Fresh Success at GCC

- Educating and Getting Support from Campus Leadership
- Partnering with the Glendale College Foundation
- Securing Initial Funding
 - Foundation: Emergency Fund Campaign, Monthly Giving Program, Private 1-Time Donations
 - Promise Program Funding
 - Student Equity and Achievement Funding
 - Grants: City of Glendale, HUD/CDBG, Local Organizations and Groups, Corporate Sponsors and Grants (Over \$1.5 Million in Funding for Supportive Services and Staffing/Administrative Costs)

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Gaining Support for Fresh Success at GCC

- Securing Staffing / Consultant Support
 - Using Personal Service Agreements
 - Working with the Union
 - Funding Sources (and HEERF)
- Recruiting Initial Cohort of Students
 - Strong Partnership with Institutional planning



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Fresh Success at GCC

- Program Requirements
 - CalFresh recipient who is not receiving CalWORKS and is enrolled in an eligible course
 - Minimum of 3 case management sessions per semester
 - Attendance of financial literacy workshops
 - Attendance of career development workshops
- Staffing Structure
 - Program Manager
 - Consultants / Personal Service Agreement
 - * Funding Source
- Initial Recruitment Strategy & Results
- Current Status and Future Direction



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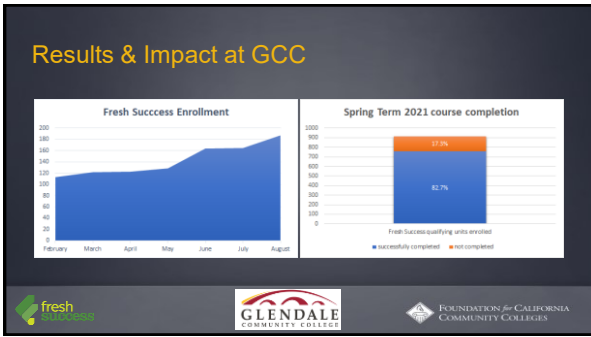
GCC Fresh Success - Supportive Services

Support per student ranges from \$200 to \$15,000 per year, nearly all of which are external funding sources. Given that the external sources are allowable, some of the support is reimbursable in order to provide future support

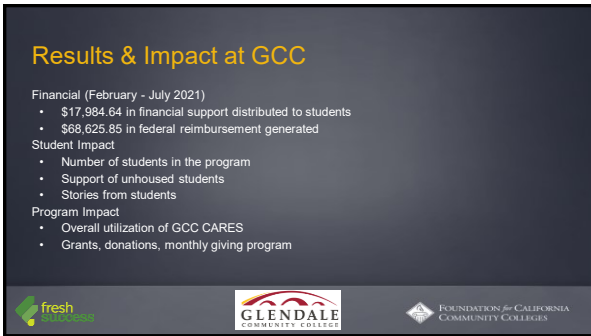
- Tuition Support
- Textbook Support
- Transportation Support
- Food Support (Not a Reimbursable Expense)
- Hygiene Support
- Housing and Utility Support (reimbursable up to 2 months per year)
- Additional Emergency Grants (Not a Reimbursable Expense)



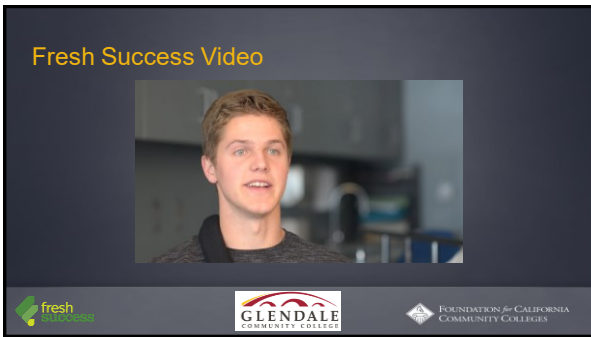
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Fresh Success Program allows flexibility:

- Non-federal funding sources**
 - SEAP
 - Strong Workforce
 - Categorical funds
 - Philanthropic funds
 - Basic needs funding*
- Target population**
 - EOPS students
 - Students identified in campus equity plan
 - Students not served by other programs
 - Non-credit students
- Host program**
 - CalWORKs
 - EOPS
 - Basic Needs
 - Non-credit



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Funding opportunities in Enacted 2021-2022 Budget

Table 5: California Community Colleges Funding by Program* (In Millions)

Program	2020-21 Revised	2021-22 Enacted	Change from 2020-21	Percent Change	Explanation of Change
Basic needs for food insecurity (one-time)	0.0	100.0	100.0	-	Adds one-time funding
Basic needs centers	0.0	30.0	30.0	-	Adds ongoing funding



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California Community College Student Outreach Ambassador Program



- Trains students to serve as on-campus advocates who educate peers, faculty, staff, and the community about programs and resources to support student success.
- Build awareness of important resources through peer-to-peer outreach activities, both virtually and in person.
- FoundationCCC provides Ambassadors with outreach materials, ongoing training, leadership development skills, and community engagement strategies to help promote available resources that can increase student success.
- If you are interested in bringing this program to your college, please contact Carly Smith at csmith@foundationccc.org



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Program Objectives

- The Student Ambassador model empowers student leaders to perform peer-to-peer outreach to promote important programs and resources and reduce stigma.
- Ambassadors leverage resources and training to help address equity gaps in student services. Examples of outreach include webinars, class presentations, partnering with student clubs and organizations, collaborating with faculty, staff, and administration, one-on-one engagement with students, and utilizing social media and other digital tools to raise awareness of resources for students.
- Ambassadors build skills in community outreach, public speaking, understanding how to access resources, navigating complicated systems, and community advocacy. These skills and experiences will help prepare them to enter the workforce.
- Ambassador programs also provide a paid opportunity for students to develop as campus and community leaders, addressing equity gaps within their community and using these skills to create further change. Peer-to-peer outreach continues to be one of the most powerful avenues to bring critical resources to those who need them most.
- Improves student outcomes by providing resources and support for student success.






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Joining the Fresh Success Initiative

- Next opportunity to launch a Fresh Success program is **Fall term 2022**
- Contracting and onboarding to take place February - July 2022

To receive an invitation to the introductory webinar in late 2021, submit an interest form at <https://foundation.cc.wyo.edu/forms/A1159010/index.html>






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Question & Answer

Please add your questions into the chat box and we will answer them in the time remaining.





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Contact Us

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<https://www.glendale.edu/students/student-services/student-basic-needs>

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