



# Are You a Supernova? The Power of Thought Leadership in Advancing Student Success

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# Are you a Supernova??

- ▶ Defined (NASA)- the biggest explosion that humans have ever seen. Each blast is the extremely bright, super-powerful explosion of a star.
- ▶ These events can be so bright that they outshine their entire galaxies, and can be seen across the universe!





# Are you a Supernova??

- ▶ **What are your bright, force of energy in your role(s) within your department, division, college, district?**
- ▶ **What is your area(s) expertise?**
- ▶ **What is your passion, drive, commitment, niche? Why?**

# Reflections from Ronen Habib, Dr. Stanback-Stroud, and the Coalition

- ▶ "Connected to purpose"
- ▶ "Pursuing goals we care about relentlessly"
- ▶ "Leaders are dreamers"
- ▶ "Show up more as yourself at work" – "This is me"
- ▶ "What is your 4-mile walk?"
- ▶ "Know your worth"
- ▶ "This is your time"
- ▶ "FAIR- Focus, Awareness, Influence, Responsibility"
- ▶ "Be unapologetic"
- ▶ "Lifting others"

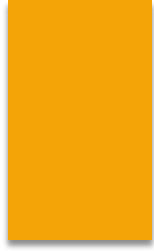
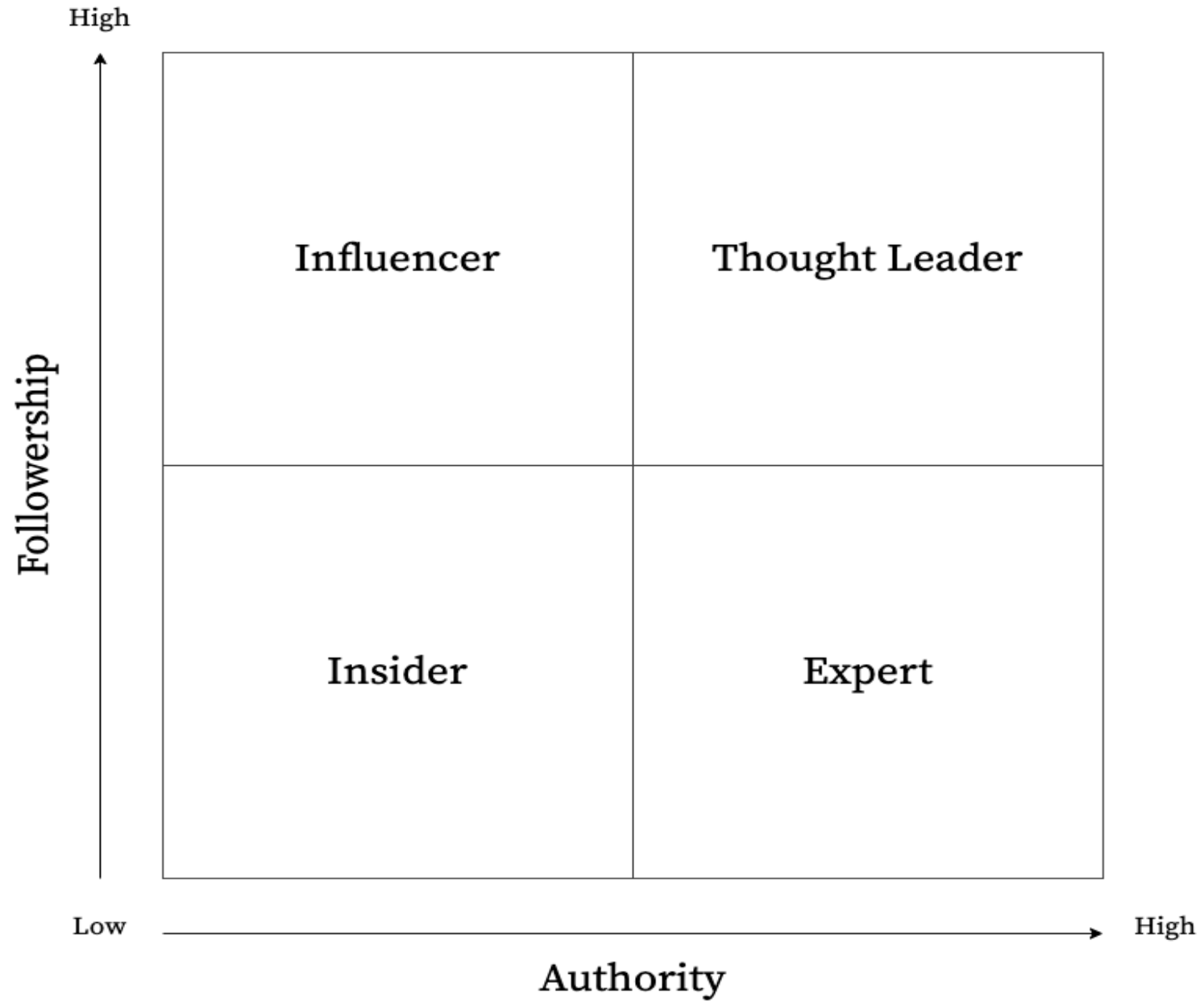
# Thought Leadership

## ▶ *Thought Leader*

- ▶ A person with an extraordinary knowledge in a specialized area and recognized as an authority, and are informed opinion leaders and the go-to people in their field of expertise.
- ▶ Builds and are engaged with their teams and colleagues to achieve ambitious goals which create real impact.

## ▶ *Thought Leadership*

- ▶ A strategy to shape, promote, and own a topic of great relevance.
- ▶ Is about presenting in-depth knowledge and communicating it in an appealing way.
- ▶ The ability to galvanize others to think new thoughts, modify what they have always done, and embark on new behaviors, paths, and actions.



# Thought Leadership

- ▶ In essence –
- ▶ ***Anyone who has knowledge, experience, and a point of view are practitioners of thought leadership.***
- ▶ This is you!! Can you think of other thought leaders??



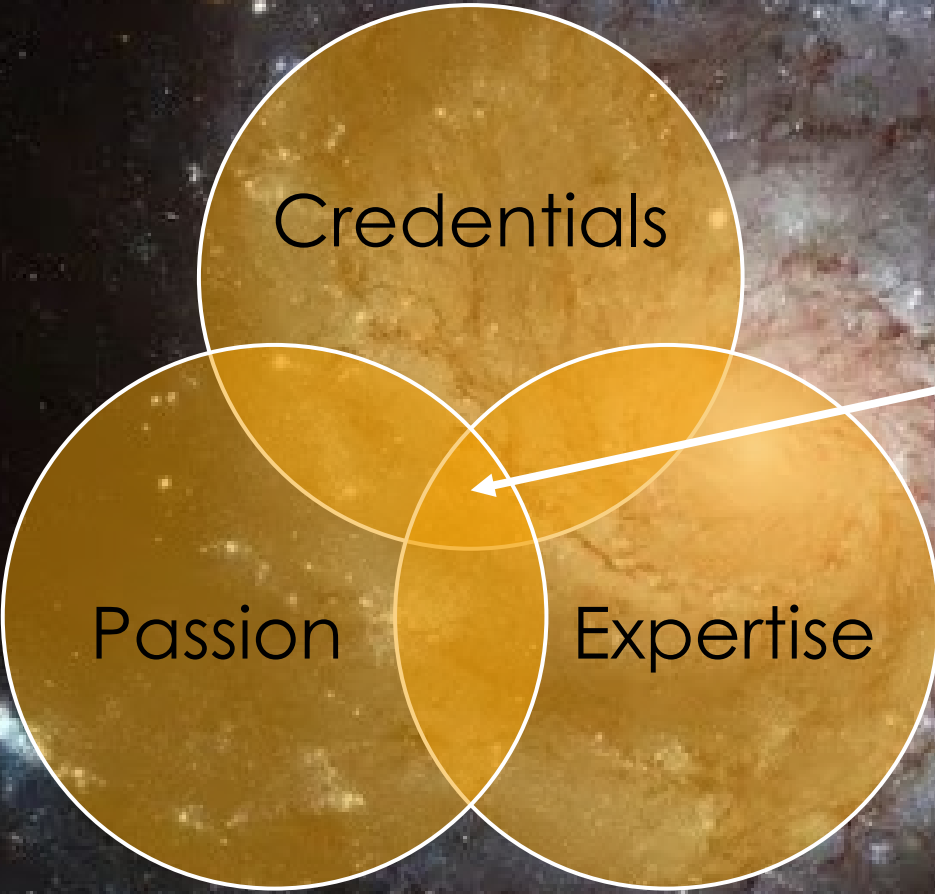


understand inspire people innovative Thought leadership ability authority field influence  
Someone recognized market shares unique see area expertise direction needs person  
opportunities audience Generates change issues one concepts subject present  
business discipline opinion forward individual able leadership views field  
company ability Providing insights experience valued expertise  
results topic guidance way deep new problem insights  
something thinking professional sharing approach  
Thought leadership novel others trends  
knowledge impact industry content thought leader  
recognized authority providing field expertise ideas helping people action  
specific often future articulate area developments perspective also challenges  
engages thoughts making new ideas Defining Someone create leading new innovative  
expert share information better influences others particular best practices inspires  
thought leader someone vision people innovative ideas work Knowing

# Thought Leadership 7-Step Framework

- ▶ Find your driving passion
- ▶ Build your ripples of influence
- ▶ Activate your advocates
- ▶ Put your “I” on the line
- ▶ Codify your lessons learned
- ▶ Put yourself on shout (blast!)
- ▶ Incite (r)evolution





Thought Leadership  
Intersection Point





# Thought Leadership and Transformational Leadership

## ▶ Thought Leadership

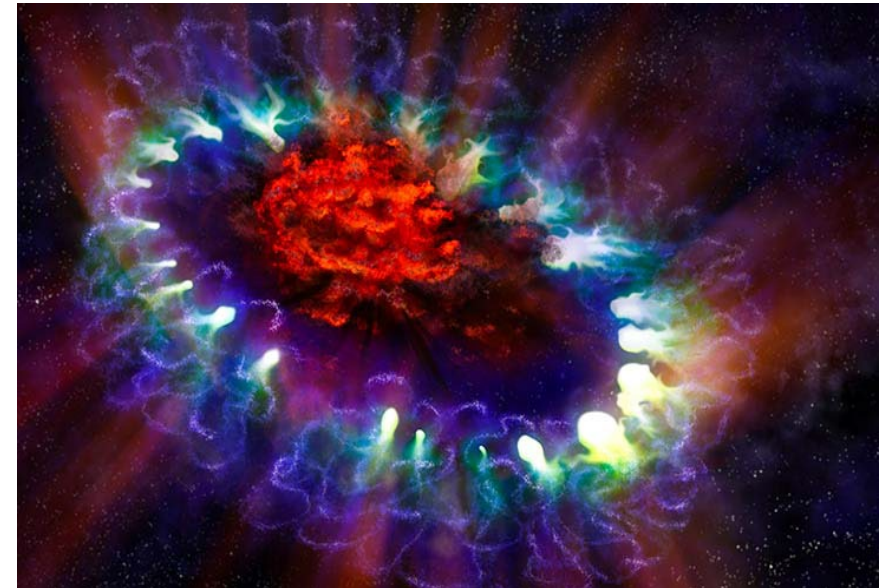
- ▶ **Expertise**
- ▶ **Knowledge/Experience**
- ▶ Transparency
- ▶ Thinks outside the box
- ▶ **Shares wisdom with others**
- ▶ **Strong opinions**

## ▶ Transformational leadership

- ▶ Listener
- ▶ Ability to inspire
- ▶ Accountability
- ▶ Integrity
- ▶ Takes risks
- ▶ Open to new ideas

# Advancing Student Success

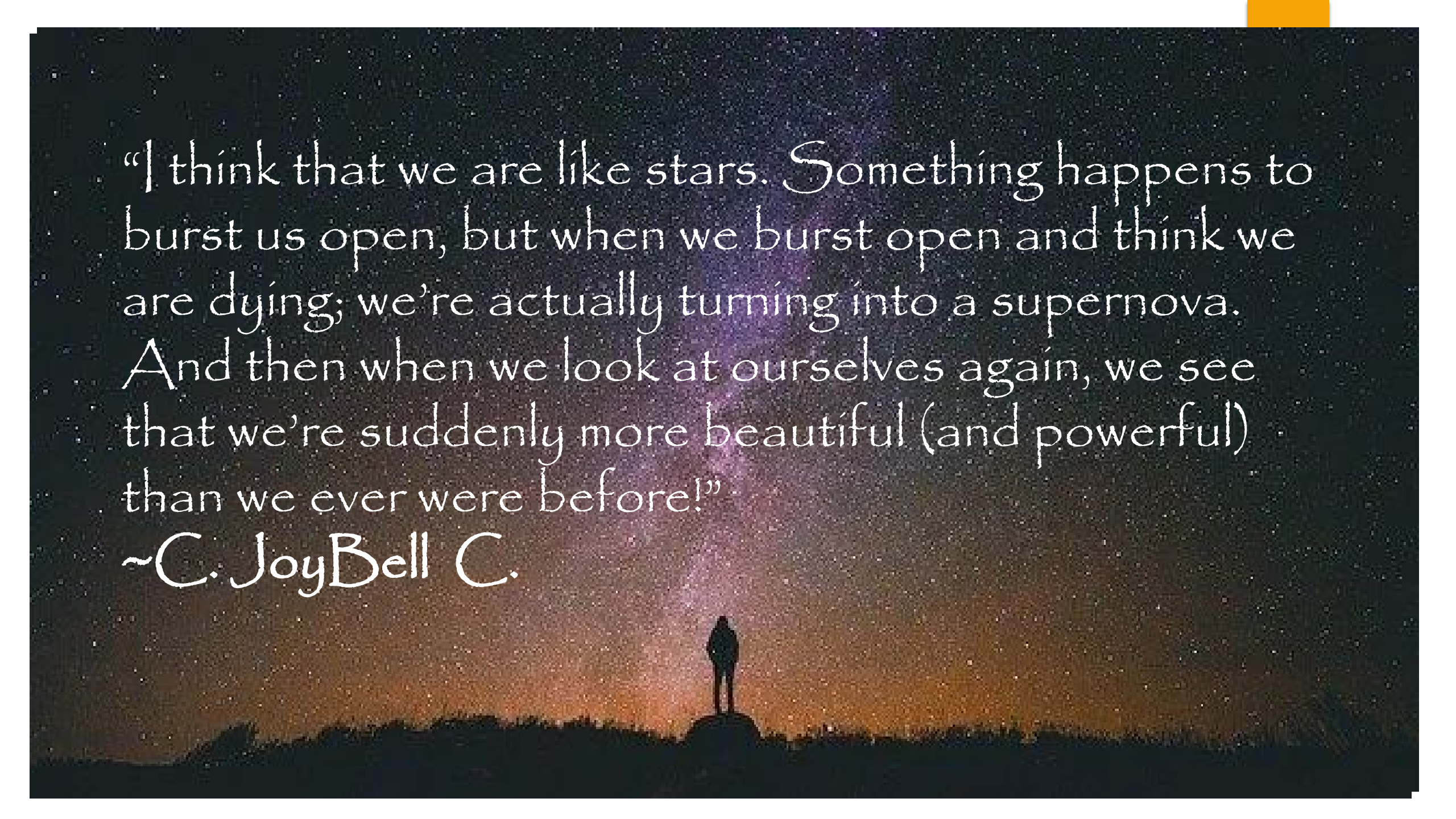
- ▶ Wise words from Dr. Stanback-Stroud:
  - ▶ ***“Student Services leads the way, institutions will look to you!”***
- ▶ What are we leading and advancing?
  - ▶ Equity work to close achievement gaps
  - ▶ Ensuring a sense of belonging and connections for our students
  - ▶ Removing unintentional barriers for students
  - ▶ A plethora of legislative mandates, budgets, enrollment
  - ▶ Innovations in providing student supports and programs
  - ▶ Building partnerships with instruction/academic affairs
  - ▶ Data-informed practices and continuous improvement
  - ▶ Inspiring, supporting, and building dynamic teams
  - ▶ Institutional success as "the authority" – we have to know EVERYTHING to impact student success





# Advancing Impact as a Thought Leader



A person stands on a rock in the foreground, looking up at a vast night sky filled with stars. The Milky Way galaxy is visible as a bright, colorful band of light stretching across the sky. The background is a dark, starry expanse, and the foreground shows the silhouette of the person and the rock they are standing on.

“I think that we are like stars. Something happens to burst us open, but when we burst open and think we are dying; we’re actually turning into a supernova. And then when we look at ourselves again, we see that we’re suddenly more beautiful (and powerful) than we ever were before!”

~C. JoyBell C.

SHINE ON, THOUGHT LEADERS.....SHINE ON!!!!

Thank you!

