

# CSSO STUDENT SERVICES LEADERSHIP CONFERENCE

## 2025 Spring Sponsorship Opportunities

**(Early Bird discount: 1 extra complimentary Conference registration if committed by Nov 22<sup>nd</sup>)**

We offer a range of sponsorship levels, each designed to provide significant value and unique opportunities to connect with key decision-makers in the student services sector. Your sponsorship is a contribution and a strategic investment in your brand's visibility and influence.

<b>TITLE SPONSOR</b> <b>\$12,000</b> (1 opportunity)	<b>GOLD SPONSOR</b> <b>\$7000</b> (10 opportunities)	<b>SILVER SPONSOR</b> <b>\$5000</b> (10 opportunities)	<b>BRONZE SPONSOR</b> <b>\$3,000</b> (5 opportunities)
<b>Premier Recognition &amp; Brand Exposure:</b> VIP Sponsor is featured as the primary sponsor in all event materials, including the Conference program, website, and signage, complimentary Information Table in Exhibit Hall, recognition as Title Sponsor at Conference Main Entrance.	<b>High Level Recognition &amp; Brand Exposure:</b> Acknowledgement in the Conference program, website, Complimentary Information Table in Exhibit Hall, recognition as Gold Sponsor at Conference Main Entrance.	<b>General Recognition &amp; Brand Exposure:</b> Acknowledgement in the Conference program, website, Complimentary Information Table in Exhibit Hall, recognition as Sponsor at Conference Main Entrance.	<b>Recognition:</b> Logo posted on CSSO conference website. Complimentary Information Table in Exhibit Hall.
<b>Complimentary Registrations: 6</b> complimentary Conference registrations.	<b>Complimentary Registrations: 4</b> complimentary Conference registrations.	<b>Complimentary Registrations: 3</b> complimentary Conference registrations.	<b>Complimentary Registrations:</b> 2 complimentary conference registrations
<b>Speaking Opportunity:</b> Optional 10-minute Speaking Opportunity or video during Sponsored Break	<b>Speaking Opportunity:</b> Optional 5-minute Speaking Opportunity or video during Sponsored Break	<b>Digital Conference Program Application:</b> Promotion -Banner and Logo in Digital Conference Program Application	<b>Access to Participants Contact:</b> Email listing access of attendee pre-conference

<p><b>Digital Conference Program Application:</b> Promotion-Banner and Logo in Conference App</p>	<p><b>Digital Conference Program Application:</b> Promotion-Banner and Logo in Digital Conference Program Application</p>	<p><b>Access to Participants Contact:</b> Email listing access of attendee pre conference</p>	
<p><b>Access to Participants Contact:</b> Early Email listing access of attendee pre-conference</p>	<p><b>Access to Participants Contact:</b> Email listing access of attendee pre-conference</p>	<p><b>Sponsor Push</b> Sponsor push notifications through Conf App</p>	
<p><b>Sponsor Push</b> Sponsor push notifications through Conf App</p>	<p><b>Sponsor Push</b> Sponsor push notifications through Conf App</p>	<p><b>Social Media Promotion:</b> Highlighted in our social media campaigns before, during, and after the symposium (we encourage videos that we can share on social media platforms).</p>	
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<p><b>Title Sponsor Recognition:</b> Recognition as Title Sponsor at Specified Break (lunch, breakfast)</p>	<p><b>Sponsor Recognition:</b> Recognition as Gold Sponsor at Specified Break (lunch, breakfast, or reception)</p>	<p><b>RECEPTION SPONSORS</b> <b>Reception Sponsorship-Exclusively in Partnership with CSSO at cost of \$8,000 (1 Opportunity)</b></p>	
<p><b>Digital Presence:</b> Featured in pre-event <b>and</b> post-event emails with your logo and link to your website.</p> <p><b>Breakout Session/Workshop:</b> Automatic approval for full break out session on relevant topic</p>	<p><b>Digital Presence:</b> Featured in pre-event <b>and</b> post-event emails with your logo and link to your website. Logo placement in conference materials and “featured sponsors/partners” webpage</p>	<p><b>Conference Reception-</b> Held at the hotel and managed by the CSSO Association. You can choose to exclusively sponsor with the CSSO Executive Board at the total cost of \$8000.</p> <p><b>Benefits:</b> Early contact( including ph#) listing access of attendee pre-conference</p> <p>The CSSO Association will provide a full contact list with titles and promote your reception both before and during the conference. We will use internal marketing strategies to</p>	

important to target audience. (Must have a partner college as co-presenter)

generate targeted audience engagement for networking at the reception. You can engage with a concentrated group of individuals who are likely to be interested in your products or services.

**Brand Exposure:** Your company's name and logo will be displayed at the event, increasing awareness among attendees.

**Breakout Session/Workshop:** Automatic approval for full break out session (Must have a partner college as co presenter)

### Marketing Materials Swag Tee Shirts

**Marketing (first-come first-serve):**

Participants swag tee shirts will have sponsor's online contact info and logo printed on the back. **(To receive this benefit, you must decide on this sponsorship level by Jan 1<sup>st</sup> 2025. This benefit is only available if another sponsor has not committed.)**



## À LA CARTE SPONSORSHIP OPPORTUNITIES

**Lanyards - \$3,000**

Provided to every attendee at registration, the lanyards ensure your company's maximum visibility to meeting attendees. Your logo will appear alongside the CSSO logo on all lanyards. **(To receive this benefit, you must decide on this sponsorship level by Jan 1, 2025). Or, the sponsor may donate the lanyards, and must include CSSO's logo.**

**Conference Swag Bags (first-come first-serve): \$3,000**

Provided to every attendee at registration, the swag bags to ensure your company's maximum visibility to meeting attendees. Your logo will appear alongside the CSSO logo on all bags. **(To receive this benefit, you must decide on this sponsorship**

	<b>level by Jan 1, 2025). Or, the sponsor may donate the bags, and must include CSSO's logo.</b>
<b>Conference T'Shirts (first-come first-serve): \$3,000</b>	Participants swag tee-shirts will have sponsor's online contact info and logo printed on the back of the tee-shirt. <b>(To receive this benefit, you must decide on this sponsorship level by Jan 1, 2025).</b>
<b>Breakout Session/Workshop (3 opportunities first-come first-serve): \$2,000</b>	Automatic approval for full break out session (Must have a partner college as co-presenter)